**Persuasive Writing Assignment**

**This assignment is going to be broken down into several elements: A Written portion and a Speech portion.**

**For the Written portion: You will be selecting a topic of your choice, taking a side, and defending through argumentation the point you are trying to get across. You will need outside, expert sources, to support what you are saying. At the end of your argument, you need to have proven your thesis, and hopefully, convinced others to see your topic your way. This will need to be *at least* 2 pages and include: A thesis, a counter-argument with rebuttal, *at least* 3 outside credible sources, and a MLA Works Cited page (which we’ll go over in class how to do and does not count as one of the two pages).**

**For the Speech portion, you will in 3 minutes or less, convince the class to see your topic your way. You will need the information below, to help you put your speech together. The most convincing argument will earn extra credit! So be creative!!**

**PERSUASIVE SPEECH REQUIREMENTS**

**Objective**

To deliver a persuasive speech on a topic.

1. **Requirements**

A. Choose a topic of interest to you.

B. Make a decision as to which side you are on.

C. Take notes to help support your opinion.

D. The speech must have a thesis statement.

E. At least three (3) major points must be discussed.

F. The speech must have an introduction and conclusion.

G. A sentence outline of the speech is required.

H. Use at least **two (2)** persuasive techniques. Bold your persuasive

technique in your Outline and Final Draft.

1. **Evaluation**

A. Sentence outline 10 pts.

B. Articulation and projection 10 pts.

C. Eye contact 10 pts.

D. Use of persuasive techniques 10 pts.

E. Content (3 major points and support) 10 pts.

**\*\*The total will count as one MAJOR grade.**

**PERSUASIVE TECHNIQUES**

The following is a list of common persuasive techniques used in speeches. These examples are from Patrick Henry’s “Speech in the Virginia Convention.”

**Rhetorical Question PERSUASIVE SPEECH REQUIREMENTS**

**Objective**

To deliver a persuasive speech on a controversial topic.

1. **Requirements**

A. Choose a topic of interest to you from the list provided.

B. Make a decision as to which side you are on.

C. Take notes to help support your opinion.

D. The speech must have a thesis statement.

E. At least three (3) major points must be discussed.

F. The speech must have an introduction and conclusion.

G. A sentence outline of the speech is required.

H. Use at least **two (2)** persuasive techniques. Bold your persuasive

technique in your Outline and Final Draft.

1. **Evaluation**

A. Thesis statement 10 pts.

B. Flow of presentation 10 pts.

C. Sentence outline 10 pts.

D. Articulation and projection 10 pts.

E. Eye contact 10 pts.

F. Use of persuasive techniques 20 pts.

G. Content (3 major points and support) 30 pts.

**PERSUASIVE TECHNIQUES**

The following is a list of common persuasive techniques used in speeches. These examples are from Patrick Henry’s “Speech in the Virginia Convention.”

1. **Rhetorical Question**
   1. Questions that are not meant to be answered.
   2. “Is life so dear, or peace so sweet, as to be purchased at the price of chains and slavery?”
2. **Restatement**
   1. Taking an idea and rewording it to say the same thing.
   2. “There is no retreat but in submission and slavery! Our chains are forged!”
3. **Repetition**
   1. Repeating the same phrase, clause, or sentence.
   2. “-we must fight! I repeat it, sir, we must fight!”
4. **Parallelism**
   1. Using the same grammatical structure for effect.
   2. “We have petitioned; we have remonstrated; we have supplicated; we have prostrated ourselves before the throne.”

You must use at least two of these in your speech.

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